

GLOBAL ENERGY OUTLOOK FORUM

Overview

Sponsor the 2017 Platts Global Energy Outlook Forum

The 11th annual Platts Global Energy Outlook Forum is a high-level leadership event which annually draws hundreds of senior executives. The agenda demands a lively debate, giving participants a balance of C-suite strategy and real-world tactics.



SHOW YOUR PRESENCE AT THIS UNIQUE GATHERING OF ENERGY EXPERTS AND FORECASTERS

Held this year in December in New York, the Forum occurs the morning of the 19th annual Platts Global Energy Awards, a celebratory event hosting the global leaders in the energy industry.

The Platts Global Energy Outlook Forum attracts the participation of energy leaders, government officials, financiers, mainstream media and industry publications from 10–15 countries.

BECOME A SPONSOR OF THE PLATTS GLOBAL ENERGY OUTLOOK FORUM

We invite you to become part of an exclusive sponsorship program. When you chose to sponsor the Platts Global Energy Outlook Forum, you'll display your company's commitment to thought leadership and insight into the world's most pressing energy issues. Diversify your marketing and advertising

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mix, and show your presence at this unique gathering of energy experts and forecasters.

BENEFITS OF SPONSORSHIP INCLUDE:

- Raise your company profile and promote your brand before, during and after the event
- Network with hundreds of senior energy leaders from around the globe
- Acquire mainstream media coverage and obtain access to industry journalists
- Hit key markets as we promote your company on our social media channels reaching millions
- Reach more than 1 million readers with your message in industry leading publications

Don't miss your chance to leverage the Platts brand and showcase your organization to energy industry players across all sectors. Contact us today.

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Benefits

Become a sponsor and raise your company profile while also promoting your brand, before, during and after the event. See the full list of benefits below and contact our team today for more information and pricing. Sponsorship packages start at \$1,995.

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MARKETING BENEFITS — BEFORE, DURING AND AFTER THE FORUM	PRINCIPAL MODERATOR	PANEL MODERATORS	LUNCH SPONSOR	BREAK/ BREAKFAST SPONSOR	EXECUTIVE SPONSOR	DELEGATE BAG SPONSOR	LUNCH TABLE HOST
Your executive will make opening remarks as Chair of the Forum and introduce moderators	✓						
Your executive will introduce speakers and serve as panel moderator		✓					
Your executive will make opening remarks at lunch			✓				
Complimentary seats at the Platts Global Energy Outlook Forum	10 seats	4 seats	4 seats	2 seats	2 seats	2 seats	8 seats
Complimentary seats at the Platts Global Energy Awards dinner the evening of the Forum	8 seats	4 seats	2 seats	2 seats	2 seats		
Your company logo on promotional materials and ads, reaching over 100,000 energy professionals	✓	✓	✓	✓	✓	✓	
Your company profile and logo in the Forum program	50 words	50 words	50 words	50 words	50 words	50 words	
Photo and brief bio of your presenting executive in the Forum program	50 words	50 words	50 words				
One ad in the Forum program (5.5" x 8.5")	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page
Your company logo displayed on stage and event signage	✓	✓	✓	✓			
Six (6) newsletter ads to run in Platts newsletters throughout the year	✓	✓					
Signage/video at networking breakout or lunch			✓	✓			
Logo on delegate bag given to Forum attendees						✓	
Your logo signage on the table							✓
First right of refusal for the 2018 sponsorship	✓	✓	✓	✓	✓	✓	

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Past Sponsors

Act quickly to be the ultimate winner at Platts Energy Outlook Forum.

We match the quality of the audience with a range of sponsorship packages that maximizes the impact of every marketing dollar invested. Contact our team now to achieve your business goals at the most prestigious awards event in the industry.

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**JOIN THESE PAST SPONSORS IN SUPPORTING
THE 11TH ANNUAL PLATTS ENERGY OUTLOOK FORUM:**



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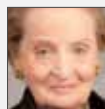
Past Speakers

Over the last decade, the Forum has featured dynamic speakers and this year will be no exception. Below is a sampling of past notable speakers as well as a link to videos from past Forum sessions.

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PAST NOTABLE SPEAKERS

KEYNOTES:



Dr. Madeleine Albright
Former United States
Secretary of State



Dr. Ernest Moniz
United States
Secretary
of Energy



Peter Sherk
Global Co-Head
Morgan Stanley-
Commodities



Ian Taylor
President &
Chief Executive Officer
Vitol Group

PANELISTS:



Dr. Fatih Birol
Chief Economist
International Energy Agency



William Brilliant
Principal
Global Infrastructure
Partners



Tony Clark
Commissioner
Federal Energy Regulatory
Commission



David Crane
President &
Chief Executive Officer
NRG Energy, Inc.



Dr. Helima Croft
Global Head of
Commodity Strategy
RBC Capital Markets



Greg Ebel
Chairman, President &
Chief Executive Officer
Spectra Energy



David Foley
Chief Executive Officer
Blackstone Energy
Partners



Pierre Gadonneix
Chairman
World Energy Council



Kim Greene
Chief Operating Officer
Southern Company



John Hill
Vice Chairman &
Managing Director
First Reserve



Josu Jon Imaz
Chief Executive Officer
Repsol



Adam Sieminski
Administrator
Energy Information
Administration



Dr. Paul Sheard
Executive Vice President
& Chief Economist
S&P Global



Charif Souki
Chairman &
Chief Executive Officer
Cheniere Energy



Wouter van Kempen
Chairman, President &
Chief Executive Officer
DCP Midstream

PAST FORUM SESSIONS



Click thumbnail above to view past
Platts Global Energy Outlook Forum videos

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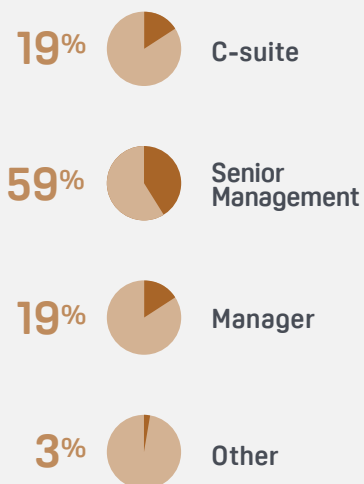
Past Attendees

Nearly 200 industry leaders from around the world attend the Platts Global Energy Outlook Forum, including C-suite, managing directors, general managers and other senior leaders from global energy companies, as well as mainstream media. As a sponsor of the program, you'll gain the attention of these key influencers before, during and after the event.

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WHO ATTENDS?

ATTENDEES BY JOB TITLE



78%
SENIOR-LEVEL
ATTENDEES

INDUSTRY COMPANIES IN ATTENDANCE:

Caterpillar
DCP Midstream
Delta Airlines
Koch
Marubeni Corporation
MOL Group
Osaka Gas
Repsol
Yanbu Aramco Sinopec Refinery
And more...

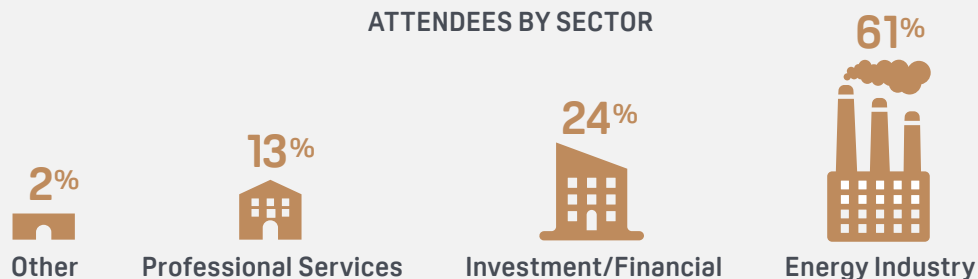
FINANCIAL COMPANIES IN ATTENDANCE:

AIG
Alinda Capital Partners
First Reserve
Morgan Stanley
RBC Capital Markets
S&P Capital IQ and SNL
The Omerta Group
WL Ross & Co.
And more...

ATTENDING MEDIA:

ABC News
Agence France Press
BBC News
Bloomberg News
CNN Money
Dow Jones Newswires
Financial Times
Fox Business Network
MarketWatch
New York Times
Reuters
The Wall Street Journal

ATTENDEES BY SECTOR



85%
HIGH-VALUE
NETWORKING
PROSPECTS